

10
Mistakes
COUPLES
MAKE WHEN CHOOSING A
VENUE

& HOW TO AVOID THEM

We asked our most trusted event planners for the top list of common mistakes couples do, when booking event venues.

The answers we got can help you plan better

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Never judge a person for their mistakes judge a person on how they fix them

-Source Unknown

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Collected by:

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1.

Rushing without Rationalizing

Planning sets the grounds for a successful event. Most couples may rely on a word by a friend or a social media group, which has the potential of becoming very deceiving.



What can work for one family on a specific event, might not be a good fit for another.

Instead of trusting someone, make your own decisions, based on the following factors.

2. Location, Location, Location

Where would you like to celebrate and how easy will it be for your guests to arrive from near or far? The common mistake is to choose a major busy city, with a large population, where prices of venues are skyrocketing.

Luckily, *Venue 2020* allows you to set your event in the heart of Miami Beach while still paying the low remote venue prices, getting a luxury service and facility.

It is also a safe bet compared with outdoor venues. You're not compromising your event based on weather conditions.



In between the easy access from the airport, i-95 highway and cruise lines, Venue 2020 is located in one of the world's capital tourism places, surrounded with most hotels per mile in any south US location. It gives you the option of having a beach wedding (or any other event) with an all-weather indoors party. Your photos can be taken in a nearby Botanical Gardens, or with the scenic views of the iconic Miami Beaches, broadwalks, Wynwood, Lincoln shops and more. Set sail for a honeymoon on a cruise ship from the nearby port, or a fun ride down the tropical Florida Keys.

3. Feeding the crowd

Choosing an event venue from a long list of options out there, is a daunting job. Couples find themselves settling down for an “exotic” location on a beach, an old school facility or an neglected barn. **Oh-No!**



They later realize it has no heating/cooling options, not so functional restrooms, they need to pay a fortune to bring seats and tables, cables, portable restrooms, generators, and most importantly a catering company, which struggles

allocating space and basic appliances, which are required for food warming and serving.

At *Venue 2020* all of the above is part of the service, available, clean and ready for the “home game”. Chef Shaiké’s is the home catering brand of choice.

With the option of stations Vs. serving setup, an extremely versatile menu choices and the low cost dishes, ending up with a significantly low spend per guest is a big game changer.



4. Guests from Each Side

What's the layout and how many guests are you planning on having?

A spacious seating for 200 guests is a struggle for many venues. At Venue 2020 you can set the right mood with as little as 30 guests and as many as 500 (including your mom-in-law-to-be).

In fact, having that many people will not allow you to split a large enough space into a cocktail hour and the dining reception. You must not overlook it.

At *Venue 2020* there are as many as 3 large indoor spaces, as well as one more outdoor space, where your event can take place at certain times, without wasting time or effort on maneuvering guests around tables.

5. Parking Situation

Assuming the parking situation is never a good thing. Your guests may spend forever looking for a convenience place to park their cars, just to realize they missed half of the event, not to mention the associated aggravation.

Take it from *Venue 2020*, who are featuring multiple solutions for parking:

- A large parking lot, steps away from the venue.
 - A public parking, across the street.
 - Two large multi-level public parking facilities down the road
 - Event-long valet service from the entrance door
 - Available bus rides from virtually any place in South Florida
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6. Facility Accessibility

So it's time for your guests to start mingling, but they realize the transition from the cocktail hour to the reception floor is impossible to reach, unless you're willing to climb up a staircase to the 2nd floor, or walk a distance to another building?

At Venue 2020 you're either on the right floor or it's just an elevator click away from where the big celebration takes place. Including all accessible restrooms and a bridal room.



7. Time and scheduling

A common mistake is “assuming” you have enough time until the event. Booking ahead of time keeps your event date absolutely yours. Running between “leftover” options a week or two before your big day, never leaves you with many options.

When figuring out the required date, make sure it doesn’t fall on any holiday, celebrated by any of your guests, no national holiday, superbowl, religious, municipality shutdown time, day saving clocks, etc.

Let your venue manager and event planner know your program lineup.

8

■ Vendors and other services

After booking vendors for their event, couples may realize their new recruits are not a good fit for the type of event planned. Any venue manager can help by suggesting and helping you choose the most suitable service providers.

Venue 2020 features a growing list of recommended vendors, with vast experience working on location, reliable enough to perform the job. Some of these vendors can be found under the [“Vendors”](#) category in *Venue 2020*’s website.



9. ■ Getting Ready

Nobody can prepare you enough for your big (event) day. Unlike any busy day, there are so many small-to-big parts in the work, most of which you might want to conduct on yourself.

The biggest mistake is failing to assign these tasks to vendors, friends or family members. To avoid stress and anxiety you want to minimize your responsibilities. Delegate them.



The second mistake is placing every prep for getting ready in a separate location, ignoring waiting, driving, parking and overtime it may cause. At *Venue 2020* you can gather all of prep-related tasks under one roof, scheduling hair, makeup, family photos, dressing up, styling and more at a dedicated space and in your bridal room featuring large mirrors, comfy chairs, sofa, enough space for vendors to roam around and perform all tasks, without spending crucial time manouvering between tasks.

10. **Spending way more than your budget**

Never put yourself into heavy dept. Not even for a wedding - you want to be able to pay for it without risking your financial future, your livinghood and your lifestyle.

There is always a “true” cost [you can calculate](#), adding a service charge, taxes and all [vendors’](#) cost, to be truthful to your budget.

For more tips and planning ideas, make sure you register to our newsletter, at the footer of [Venue 2020](#) website.

